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PRESENTS

# CST AWARDS 2026

CREATIVE • SPORT • TOURISM

*Namibia In Motion*

# CST AWARDS NOMINATION NIGHT

TUESDAY, 1 SEPTEMBER 2026

NATIONAL THEATRE OF NAMIBIA

## AWARDS PRESENTED:

THURSDAY, 4 SEPTEMBER 2026  
DURING THE FINAL CONCERT OF THE EXPO



### NOMINATION NIGHT PURPOSE

- Official announcement of all CST Awards 2026 nominees
- Celebrate excellence in Creative, Sport & Tourism
- Spotlight exhibitors and partners of the Expo
- Drive public engagement through the voting platform
- Build excitement for the Awards and Final Concert



### NOMINATION NIGHT PROGRAMME HIGHLIGHTS

- Opening & Welcome
- Official Nominee Announcements
- Exhibitor Highlights
- Namibian Film Week Trailer Showcase (to air on NTV)
- Theatre Production (Live Performance)
- Voting Launch – Public voting opens via CST Chatbot Platform
- Closing



### KEY DATES



#### 20 JUNE 2026

- Marketing & Sponsorship Campaign Commences
- Sponsor approach begins
- Media rollout begins
- CST Awards digital campaign begins
- Nomination Night build-up begins



#### 1 SEPTEMBER 2026

- CST Awards Nomination Night National Theatre of Namibia
- Nominees announced
- Public voting opens



#### 4 SEPTEMBER 2026

- CST Awards Presented During the Final Concert of the Expo



### VENUE & PRODUCTION MANAGEMENT

- Michelle coordinating National Theatre of Namibia communications
- Full technical, production & stage management in collaboration with the National Theatre team
- Theatre production integrated into the Nomination Night programme

## CST AWARD CATEGORIES



### CREATIVE AWARDS

- 1 Entertainer of the Year
- 2 Creative Production of the Year
- 3 Fashion Designer of the Year
- 4 Namibian Craft Ambassador of the Year
- 5 Content Creator of the Year



### SPORT AWARDS

- 1 Sports Personality of the Year
- 2 Team of the Year
- 3 Rising Star in Sport
- 4 Coach of the Year
- 5 Sports Event of the Year



### TOURISM AWARDS

- 1 Tourism Destination of the Year
- 2 Tourism Service Provider of the Year
- 3 Tourism Experience of the Year
- 4 Travel Vlogger of the Year
- 5 Event Tourism Impact Award

## NOMINATION & VOTING PROCESS



### INDUSTRY PANEL SELECTS NOMINEES

- An industry panel (across Creative, Sport & Tourism) will be established
- Panel sets the criteria for each award
- Panel reviews submissions and selects the nominees
- All nominees announced at Nomination Night



### ALL NOMINEES CHOSEN BY INDUSTRY PANEL

- The panel determines the official nominees in each category



### ALL AWARDS ARE VOTING AWARDS

- All winners will be decided by public vote
- No judging for the final winner
- Your vote. Your choice. Your winners.



### HOW TO VOTE

- Vote via the CST Chatbot Platform
- Accessible on WhatsApp, Web & Mobile
- One person, one vote
- Real-time results tracking & transparency



### VOTING CAMPAIGN SUPPORT

- Nominees and sponsors encouraged to rally public support
- Marketing toolkits, social media assets & voting banners provided
- Continuous engagement throughout the voting period



### BROADCAST & MEDIA

- Namibian Film Week trailers broadcast on NTV
- NTV to provide coverage and broadcast support
- CST Nomination Night highlights to be aired



### MARKETING & SPONSORSHIP

- Marketing & Sponsorship Campaign starts: **20 JUNE 2026**
- Active sponsor approach & partnership engagement
- Brand visibility across all CST platforms, events & broadcasts
- Expo integration & on-site activations available



### SPONSOR BENEFITS

- National exposure across TV, digital & event platforms
- On-stage recognition at Nomination Night & at the Awards Presentation
- Brand association with excellence in Creative, Sport & Tourism
- Activation opportunities at the Expo and voting platform



### IMPORTANT NOTES

- All awards are voting awards
- Nominees selected by the Industry Panel
- Public votes determine the winners
- Awards presented during the Final Concert of the Expo on 4 September 2026

ONE NATION

ONE PLATFORM

ONE VOTE

ONE WINNER

*Namibia In Motion*